

# VOTE FOR WHO YOU BELIEVE IN, NOT FOR WHO HE TELLS YOU TO.



## Let's not allow fear and smear to rule our politics.

For decades, Prime Ministers from Margaret Thatcher, Tony Blair and now David Cameron have sat comfortably in Rupert Murdoch's pocket. This election has seen Britain's dominant right-wing newspapers pushing a smear and loathing agenda because they fear a new government could pass laws which challenge their power.

To all undecided voters in Britain, vote for what's best for you, for what you believe in – not what's best for Rupert Murdoch.

*Avaaz is the world's largest civic movement, with 41 million members worldwide and rising fast. This advert was paid for by members in Britain.*

**AVAAZ.ORG**